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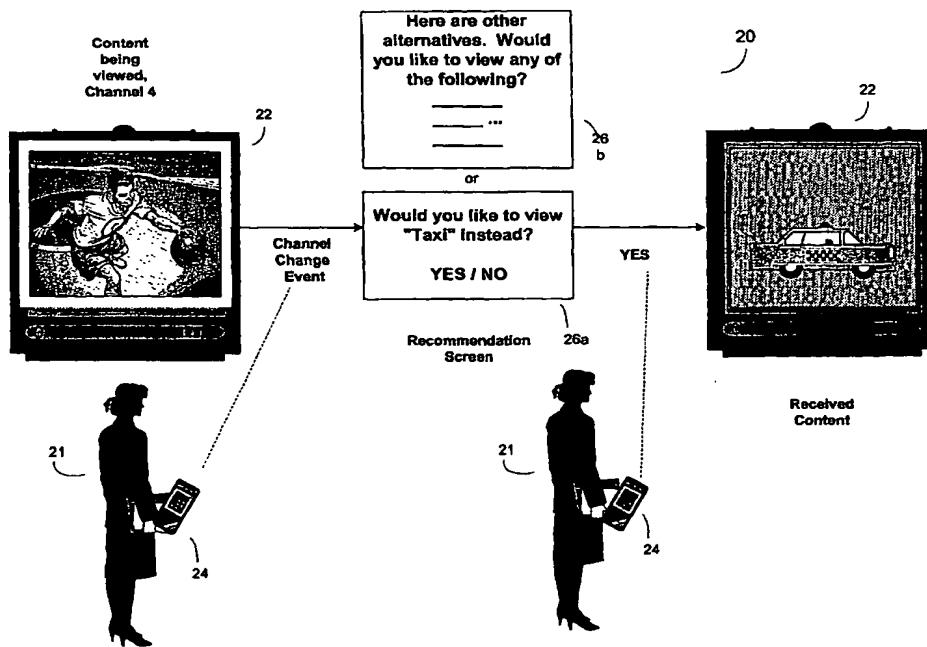
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[Continued on next page]

(54) Title: CONTENT NOTIFICATION AND DELIVERY



(57) Abstract: Disclosed are methods and systems for displaying content recommendations (26b) to a television viewer (21). In one aspect of the invention, when the user changes channel (24), the system displays contact recommendations (26b) to the user (21) before going to the next channel. The recommendations are based on user profiles and/or aggregated multi-user content (214). In a further aspect, the user (21) can decide on one of the recommendations (or answer a yes/no query) to migrate to the corresponding content (22).

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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/10311

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : H04N 7/16, 9/00, 7/173, 7/025, 7/10; G06F 3/00, 13/00
 US CL : 725/14,24,35,45,46,47,50,61; 705/14; 700/129

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
 U.S. : 725/14,24,35,45,46,47,50,61; 705/14; 700/129

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 East: recommendations, recommending, targeted, advertising, profile

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 6,177,931 B1 (ALEXANDER et al) 23 January 2001 (23.01.2001), Column 13, Lines 46-55; Column 14, Lines 1-7, 47-62; Column 15, Lines 4-9; Column 17, Lines 39-67; Column 18, Lines 1-67; Column 19, Lines 1-67; Column 22, Lines 19-67; Column 23, Lines 1-67; Column 24, Lines 1-40; Column 28, Lines 11-67; Column 29, Lines 1-67; Column 30, Lines 1-67; Column 31, Lines 1-67; Column 32, Lines 22-67	1-20

Further documents are listed in the continuation of Box C.

See patent family annex.

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Date of the actual completion of the international search

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